

January 2019

Dear Corporate Citizen,

The **Meriden Daffodil Festival** is celebrating our 41th Anniversary on April 27 AND 28, 2019 in Hubbard Park. From our humble beginnings, we have grown to welcome upwards of 70,000 people over the festival's weekend. We are continually proud this a **free family event, free shuttle bus service, free parking, free fireworks, free children's entertainment and fun activities and free entertainment on our three stages.**

In addition to our lengthy list of entertainment, the festival hosts the **Silver Fork Food Tent**. The food tent offers our local nonprofits a unique venue to fulfill their fundraising needs while providing our festival goers a wide variety of food choices. For many, this is their largest fundraiser of the year.

Although the **festival is free** to the general public, it is not free to organize and to operate. The Festival Committee operates without paid employees, strictly a volunteer run operation. Our expenses are over \$200,000.00 and our in-kind contributions are approximately \$100,000.00. Donations and vendor fees are our **ONLY** source of revenue.

We respectfully request your company's financial support to make the 41th Annual Daffodil Festival the best ever. The Committee offers numerous levels of giving with a variety of opportunities from display of your company banner, acknowledgement at the festival, social media recognition and area wide recognition in our full page thank you ad in the Record Journal; to physical presence at the Festival showcasing your company. There are six tiers of sponsorship: **GOLD, SILVER, BRONZE, SUPPORTER, PATRON OR FRIEND**. I am available to discuss all options of sponsorship opportunities with you.

Thank you in advance for your support and generosity for this fabulous event in the city of Meriden. Please, visit our website, www.daffodilfest.com for more details and the schedule of events.

Sincerely,

Lisa Suzio
Meriden Daffodil Festival Committee
203-631-6100
lisasuzio@sbcglobal.net

MERIDEN DAFFODIL FESTIVAL SPONSORSHIP

FRIEND: \$50.00 to \$249.99

- Your company's name on the Daffodil Website www.daffodilfest.com

PATRON: \$250.00 TO \$999.99

- Your company's name on the Daffodil Website www.daffodilfest.com
- 1 Parking pass at VIP Parking Lot located on Chamberlain Highway.
- Social media recognition.

SUPPORTER: \$1,000.00 to \$1,499.99

- Your company's name on the Daffodil Website www.daffodilfest.com
- 2 Parking pass at VIP Parking Lot located on Chamberlain Highway.
- Your company's banner on the Daffodil fence.
- Social media recognition.

BRONZE: \$1,500.00 to \$1,999.99

- 9x10 Tent-Table-Chairs
- 1 Parking pass for inside the park.
- 2 Parking pass at VIP Parking Lot located on Chamberlain Highway.
- Your company's name on the Daffodil Website www.daffodilfest.com
- Use of Volunteer's tent includes food, soft drinks and bathrooms.
- Your company's banner on the Daffodil fence.
- Social media recognition.

SILVER: \$2,000.00 TO \$4,999.99

- 9x10 Tent-Table-Chairs
- 2 Parking pass for inside the park.
- 4 Parking pass at VIP Parking Lot located on Chamberlain Highway.
- Your company's name on the Daffodil Website www.daffodilfest.com
- Use of Volunteer's tent includes food, soft drinks and bathrooms.
- Your company's banner on the Daffodil fence.
- Announcement of sponsorship during the Festival
- Social media recognition.

GOLD: \$5,000.00 AND UP

- 9x10 Tent-Table-Chairs
- 2 Parking pass for inside the park.
- 6 Parking pass at VIP Parking Lot located on Chamberlain Highway.
- Your company's logo on the Daffodil Website www.daffodilfest.com
- Use of Volunteer's tent includes food, soft drinks and bathrooms.
- Your company's banner on the Daffodil fence
- Announcement of sponsorship during the Festival.
- Social media recognition.